

Ex. 2.3)

$$v(\vec{p}, \alpha) = \alpha p_1^\alpha p_2^\beta, \quad \alpha, \beta < 0.$$

We have

$$u(\alpha) = \min_{\vec{p}} v(\vec{p}, \alpha) \text{ s.t. } \vec{p} \cdot \vec{\alpha} = 1$$

$$L = \alpha p_1^\alpha p_2^\beta + \lambda(1 - p_1 \alpha_1 - p_2 \alpha_2)$$

$$\frac{\partial L}{\partial p_1} = \alpha \frac{\alpha p_1^{\alpha-1} p_2^\beta}{p_1} - \lambda \alpha_1 = 0$$

$$\frac{\partial L}{\partial p_2} = \beta \frac{\alpha p_1^\alpha p_2^{\beta-1}}{p_2} - \lambda \alpha_2 = 0$$

$$\Rightarrow \frac{\alpha}{\beta} \frac{p_2}{p_1} = \frac{\alpha_1}{\alpha_2} \Rightarrow p_2 = \frac{\alpha_1}{\alpha_2} p_1 \frac{\beta}{\alpha}$$

$$\Rightarrow 1 = p_1 \alpha_1 + p_1 \alpha_1 \frac{\beta}{\alpha} \Rightarrow 1 = p_1 \alpha_1 \left(1 + \frac{\beta}{\alpha}\right)$$

$$\Rightarrow p_1^* = \frac{1}{\alpha_1 \left(1 + \frac{\beta}{\alpha}\right)}$$

$$\Rightarrow p_2^* = \frac{\alpha_1}{\alpha_2} \cdot \frac{1}{\alpha_1 \left(1 + \frac{\beta}{\alpha}\right)} \cdot \frac{\beta}{\alpha} = \frac{1}{\alpha_2 \left(1 + \frac{\beta}{\alpha}\right)}$$

$$\begin{aligned} \Rightarrow u(\alpha) &= \left( \frac{1}{\alpha_1 \left(1 + \frac{\beta}{\alpha}\right)} \right)^\alpha \left( \frac{1}{\alpha_2 \left(1 + \frac{\beta}{\alpha}\right)} \right)^\beta \\ &= A \alpha_1^{-\alpha} \alpha_2^{-\beta} \text{ where } A = \left(1 + \frac{\beta}{\alpha}\right)^{-\alpha} \left(1 + \frac{\beta}{\alpha}\right)^{-\beta} \end{aligned}$$

2.2 R. 2.6

$$e(p_1, p_2, \mu) = \frac{\mu p_1 p_2}{p_1 + p_2}$$

Since  $e(p, w(p, y)) = y$ , we have

$$w(p, y) = \frac{y(p_1 + p_2)}{p_1 p_2} \Rightarrow w(p, 1) = \frac{p_1 + p_2}{p_1 p_2}$$

$$\Rightarrow \mu(\vec{\alpha}) = \min_{p_1, \alpha_2} \frac{p_1 + p_2}{p_1 p_2} \text{ s.t. } p_1 \alpha_1 + p_2 \alpha_2 = 1$$

$$L = \frac{p_1 + p_2}{p_1 p_2} + \lambda (1 - p_1 \alpha_1 - p_2 \alpha_2)$$

$$\frac{\partial L}{\partial p_1} = \frac{p_1 p_2 - (p_1 + p_2) p_2}{p_1^2 p_2^2} - \lambda \alpha_1 = 0$$

$$\Rightarrow \frac{-1}{p_1^2} = \lambda \alpha_1 \quad \left. \vphantom{\frac{-1}{p_1^2}} \right\} \Rightarrow \frac{p_2}{p_1} = \sqrt{\frac{\alpha_1}{\alpha_2}}$$

similarly:  $\frac{-1}{p_2^2} = \lambda \alpha_2$

$$\Rightarrow p_2 = p_1 \sqrt{\alpha_1 / \alpha_2}$$

$$\Rightarrow p_1 \alpha_1 + (p_1 \sqrt{\alpha_1 / \alpha_2}) \alpha_2 = 1$$

$$\Rightarrow p_1^* = \frac{1}{\sqrt{\alpha_1} (\sqrt{\alpha_1} + \sqrt{\alpha_2})}, \quad p_2^* = \frac{1}{\sqrt{\alpha_2} (\sqrt{\alpha_1} + \sqrt{\alpha_2})}$$

$$\mu(\vec{\alpha}) = \left[ \frac{1}{\sqrt{\alpha_1} (\sqrt{\alpha_1} + \sqrt{\alpha_2})} + \frac{1}{\sqrt{\alpha_2} (\sqrt{\alpha_1} + \sqrt{\alpha_2})} \right] \cdot \sqrt{\alpha_1 \alpha_2} (\sqrt{\alpha_1} + \sqrt{\alpha_2})^2$$

$$\boxed{\mu(\vec{\alpha}) = (\sqrt{\alpha_1} + \sqrt{\alpha_2})^2}$$